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AMERICAN

art

PREVIEWS OF WORKS FOR SALE AT
UPCOMING SHOWS COAST TO COAST

JANUARY 2008

COLLECTOR



UPCOMING SHOW

Up to 20 works on show

January 16-30, 2008

George Billis Gallery

511 W. 25th Street

New York, NY 10001

(212) 645-2621

• SHOW LOCATION NEW YORK, NY

JEFFREY REED

Responding to the moment

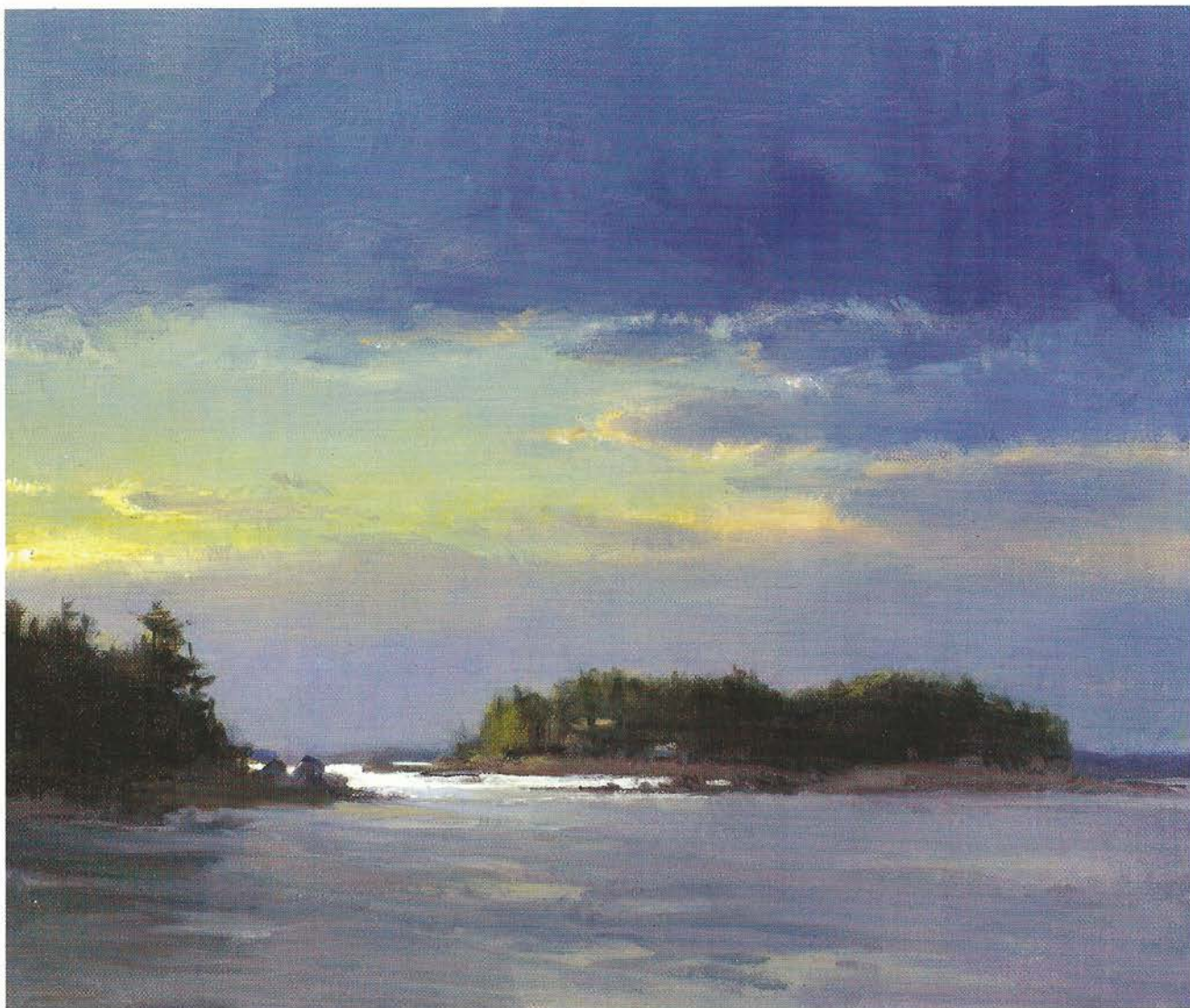
Intricate landscape scenes from Deer Island in Maine, the west coast of Ireland and the countryside around Lancaster County, Pennsylvania make up the bulk of the work in Jeffrey Reed's new exhibition of paintings at the

George Billis Gallery in New York City.

"For the most part, I'm responding to the moment," says Reed. "When I set up to paint, I think of two things: one, which is more of a painting idea, is the color relationship and looking for

a spark of something that is visual, and the second is atmosphere, which could be anything from the movement of a cloud to a sense of light."

Without these elements, Reed believes that a painting will be nothing



TORREY ISLAND, OIL ON CANVAS, 12 X 14"



WHITE HOUSE, OIL ON CANVAS, 13 X 14"

more than an accurate rendering of a specific place.

"What I tell my students is that no matter how beautiful the place, if you don't have an idea of the painting to drive the work, you'll be in trouble," says Reed. "It may be the relationship of one color to another, one shape—just something to help you make a decision and base all those decisions on."

Reed is finding that his new work is

getting smaller—some of the pieces in this show are 12 by 14 inches or 10 by 11 inches—so the change of scale from the immensity of the landscape to the small space on the canvas also becomes a matter of interest.

"Very often it is more about the atmosphere than a specific figure, tree or house," says Reed. "It's more about the weather and atmosphere, and it takes that distance found in the paintings to point

that out. The size of the marks, the size of the shapes, the contrast from big to small, the foreground and middle ground—all of this becomes important when dealing with this scale and the distance you see the image at in the painting."

Reed enjoys picking out one certain spot and then returning to it over the years to show the different atmospheric effects on the man made objects in the composition. In this current exhibition.



OCEAN FARM, OIL ON PANEL, 10 X 11"



WEST FROM THE TIGHES,
OIL ON PANEL, 10 X 11"



OUT BUILDINGS, OIL ON CANVAS, 12 X 14"

Reed focuses several paintings on an old white farmhouse he has found near his house in Pennsylvania.

"It's in Lancaster County, and I've painted that spot at least 30 times. It's just an old white farmhouse but it's perfect for what I'm trying to do," says Reed. "I'm responding to the weather and the light. Usually, when I start, I know where I want to go, but don't know what I want to paint until I see it. I pretty much respond to what's happening and that moment. Light is very important to me, as is atmosphere. It's my way of studying and connecting to what's going on, and I hope to evoke some of that."

Being on location allows Reed

to respond immediately to the many changes that go on in nature at any given time. Also, focusing on scenes he has painted over and over again allows him to take the concrete details of the scene for granted and, instead, work with the changes he finds in that particular and unique moment of painting.

"I love to be out painting when things are moving, changing," says Reed. "I like those options, not just the rendering, but also the ability to be more responsive. When I go back to the same locations, I can almost take the buildings and forms for granted and then respond to the atmosphere. In fact, with the white farmhouse, I'm so comfortable painting

there that I can take buildings and move them around. The buildings are really secondary to the atmosphere." ●

For a direct link to the
exhibiting gallery go to



www.americanartcollector.com

Price Range Indicator

Our at-a-glance Price Range Indicator shows what you can expect to pay for this artist's work.

	Small	Medium	Large
2008	\$1,600	\$2,400-\$3,000	\$4,000-\$4,800